

CJ MAURO

Creative Director Passionate About Branding, Website & Information Design

hello@cjmauro.co (609) 558-1766 cjmauro.co/portfolio Long Beach, CA

FEATURED EXPERIENCE

BOOMBOX POST 2023-current

Created designs and mock ups for digital product boxes for an online store within the clients guidelines and to fit within their existing product collection.

AFFIRMATIVE COUNSELING CENTER 2021-current

Created inclusive logo design, developed accessible website, and produced graphic designs for business cards, brochures, and print materials.

SLIP FACE SANDBOARDS 2019-current

Enhanced a sports equipment brand by improving the website's user experience, and designed graphics such as business cards, brochures, and postcards.

COAST PSYCHOTHERAPY 2022-current

Designed a website highlighting multiple associates and services, created designs for each associate's business cards and corresponding stationery materials.

PRIDE THERAPY LONG BEACH 2021

Created a brand identity by establishing a color scheme, typography, and visual elements for a website showcasing associates and services.

C NEWLAND DESIGNS 2019-2020

Provided administrative support to the Interior Designer. Created organizational systems, coordinated vendors, estimated projects, and helped source products.

DR. ALEX J. NORMAN FAREWELL & TRIBUTE GALA EVENT 2020

Managed invitation design, website design, and sponsors. Designed tribute book and coordinated with the venue for decor, seating, and signage.

MIKE MIGDAT THERAPY 2020-current

Developed a brand with color palette, typography, and imagery and designed a website for clients to learn about services and easily locate important information.

EQUITY FOR CAMBODIANS 2019

Logo design for a local advocacy group. Effectively represent their advocacy for Khmer individuals in the community and incorporate colors that evoke positivity.

CONNECTING OUR ROOTS CONFERENCE 2019

Developed digital and printed flyers for a local event. Incorporated essential event-related information into captivating marketing and promotional material designs.

FABIOLA PHOTOGRAPHY 2018-current

Developed a website that showcased skills, services, and included a blog. Designed graphic elements for postcards, rack cards, and business cards.

THE HEALING FIELDS SYMPOSIUM 2015

Designed and managed marketing signs, promotional materials, a webpage for registration, and a detailed event program for a three-day speaking event.

THE MAYE CENTER 2014-2021

Designed the logo and print materials such as brochures, postcards, and stationary. Designed and developed the website for ongoing classes, events, and marketing.

JMSred REAL ESTATE DEVELOPMENT 2013-2017

Oversee renovations for 20+ properties; managed in-field crews, invoicing, project concepts, and schedules. Designed templates for investment opportunities.

CASA ROSARIA'S ITALIAN RESTAURANT 2009-2013

Created menu graphics, signage, and a user-friendly website. Enhanced the interior design in the dining area and restroom to improve the customer experience.

SUMMARY

Dedicated art director and designer with over ten years of professional experience effectively collaborating with clients to deliver visually cohesive and innovative concepts for logo design, web design, graphic design, and branding design projects.

EDUCATION

CAL. STATE UNIVERSITY, LONG BEACH
2016–2022, Bachelor of Arts in Design

LONG BEACH CITY COLLEGE
2013–2016, focus in Spanish Language

MERCER COUNTY COMMUNITY COLL.
2010–'13, Associate of Science in Architecture

PASSIONS & ACHIEVEMENTS

NEIGHBORHOOD ASSOC. TREASURER
Greenbelt Heights, 2023-present

THE POLISHED PICKER
Creative Upcycling Studio, 2021-present

QUEER WEDDING OFFICIANT
California Wedding Officiant, 2020-present

LITTLE FREE LIBRARY STEWARD
Community Involvement, 2020-present

DESIGN STUDENT ASSOC. OFFICER
California State University, Long Beach 2020

COMMUNITY INVOLVEMENT AWARD
Honored by Rep. Alan Lowenthal, 2019

SKILLS & STRENGTHS

LANGUAGE English; Spanish (intermediate)

ADOBE InDesign, Photoshop, Illustrator

GOOGLE SKETCHUP

CANVA

MICROSOFT Word, PowerPoint, Excel